

MEDIA ANNOUNCEMENT

NCRST APPOINTS NEW HEAD OF CORPORATE COMMUNICATION AND MARKETING

FOR IMMEDIATE RELEASE
30 JUNE 2017

Windhoek, Namibia – The National Commission on Research, Science and Technology (NCRST) recently welcomed its new Executive for Corporate Communication and Marketing, Ockert Jansen.

Jansen, whose appointment is effective 15 June 2017, joins the NCRST from the Namibian Broadcasting Corporation where he held the position of Head: Corporate Affairs and Marketing. In his new role at the Commission, Jansen will be tasked with ensuring that he positions the NCRST both internally and externally as an effective and valuable driver of research, science, technology and innovation (RSTI) in Namibia. He says that “the focus in this will be on establishing key communications and marketing avenues that will optimally serve NCRST’s image and standing in the eyes of its various stakeholders in the RSTI funnel and as well as to leverage various market opportunities for maximum positive impact.”

“I am quite excited about this new challenge, especially since this (communication) is what I love and live for. Focus is key in ensuring that I become an effective custodian of the NCRST brand as well as drive the mandate of the NCRST through various communication and marketing initiatives.” Jansen further added.

Jansen’s career spans over a period of 13 years in field Media and Communication. He started his career at the Namibian Broadcasting Corporation (nbc) in 2003 where he held various senior positions between the period 2009-2017. He was also very instrumental in driving Communications and Consumer Awareness during the switch from analogue to digital. He had a short stint at One Africa Television (2006-2009) as Head of Corporate Production, where he was a forerunner in establishing the News on One, 7pm bulletin. Furthermore, he produced and directed one of the most successful talent shows that aired on One Africa Television, the Cell One Road to Fame. He has been a consultant in the field for several years, of which his latest client was the International Criminal Investigative Training and Assistance Program (ICITAP), under the US Department of Justice, as part of his capstone.

His qualifications include a Master of Arts degree in International Communication from the American University, Washington D.C. A Bachelors Honors degree in Journalism and Communication, as well as a National Diploma in the same cognate field from the Polytechnic of Namibia, an Applied Arts Diploma in Television Production from the Media Arts Technology Department (College of Arts). In addition to his formal qualifications, Jansen also hold various career development and management certificates and diplomas.

The NCRST Management and staff further want to extend a warm and innovative welcome to the new Executive and wish him all the best in his area of responsibility.

NCRST, fostering excellence through knowledge and innovation.

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Issued by:

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About NCRST: (www.ncrst.na/about-us)

The NCRST was established through the Research, Science and Technology Act, 2004 (Act no 23 of 2004). The NCRST fosters excellence through knowledge and innovation by ensuring adequate coordination, monitoring and supervision of research, science and technology in Namibia. Our strategic themes are centered around 1. Operational Excellence, 2. Organizational Sustainability, 3. Strategic Partnerships and 4. Innovation Excellence. The NCRST further strives to provide direction and policy guidance to the research, science and technology innovation systems in Namibia.

